

# Judith M. Orvos, ELS

## SKILLS & QUALIFICATIONS

- **Award-winning medical writer/editor.** Demonstrated and acknowledged expertise in translating scientific concepts into clear communications in a variety of media.
- **Superb organizer.** Proven track record for planning and executing multiple print and electronic products on time and within budget.
- **Adept editorial manager.** Experienced in managing all aspects of a communications program, from information-gathering through archive.
- **Highly effective team leader.** Effective supervisor of staff and contract writers and editors, graphic designers, and production personnel.
- [www.orvoscommunications.com](http://www.orvoscommunications.com)

## PROFESSIONAL ACHIEVEMENTS

### **ORVOS COMMUNICATIONS, LLC** 2011-Present

#### President

- > Sole proprietor of medical communications firm dedicated to "Making Sense of Science" for audiences from physicians to allied health professionals to consumers.
- > Assess client needs, identify editorial resources, and manage and execute project deliverables.
- > Engagements (*partial listing*) include substantive editing of federally approved HIV/AIDS medical practice guidelines on behalf of National Library of Medicine (NLM), copyediting of physician manuscripts for Thieme Medical Publishers, editorial management of *JUCM* – The Journal of Urgent Care Medicine, and creation of audience-development and social media strategy for UBM-Medica.

### **INTERNATIONAL PARTNERSHIP FOR MICROBICIDES** 2009-2011

#### Communication Officer for Research & Development

- > Key communications liaison for nonprofit focused on accelerating development of vaginal microbicide for prevention of HIV.
- > Drafted and reviewed scientific documents and technical updates for Board of Directors, donors, and Scientific Advisory Board (SAB).
- > Project manager for annual SAB meeting and interim teleconferences.

### **LOCKHEED MARTIN** 2008-2009

#### Project Director

- > Directed operations of information clearinghouse for the National Center for Complementary and Alternative Medicine (NCCAM) under contract with NLM.
- > Oversaw 24-member staff including call center team, inquiry response and correspondence specialists, and materials, publications, and exhibits team.
- > Primary contact with Lockheed's customer at the National Institutes of Health.

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**JOHN SNOW, INC.** 2007-2008

**Communications Director**

- > Directed 11-person communications team supporting the U.S. Agency for International Development's Bureau for Global Health.
- > Oversaw development and creation of print, Internet, and multimedia communications materials on HIV/AIDS, population and reproductive health, infectious diseases, and nutrition.
- > Work products included reports to Congress, issue briefs, success stories, fact sheets, and country profiles.

**ADVANSTAR COMMUNICATIONS** 1990-2006

**Chief Editor/Managing Editor/Founding Editor**

- > Managed and directed editorial staffs on physician-authored journals *Contemporary OB/GYN* (chief editor), *Contemporary Urology* (managing editor), and *Contemporary Oncology* (founding editor).
- > Led expansion of journals from print platform to audience-drive portfolio encompassing monographs, newsletters, CD-ROMs, and websites.
- > Developed for major pharmaceutical company clients tailored communications products including live symposia, webcasts, and CME-credited publications.

**PRIOR EXPERIENCE**

**THE PRUDENTIAL INSURANCE COMPANY**

**Health Communications Specialist**

Wrote, edited, and produced print and electronic communications on managed health care system.

**BLUE CROSS & BLUE SHIELD OF NJ**

**Senior Copywriter**

Wrote, edited, and produced medical benefits brochures and newsletters.

**THE COURIER-NEWS**

**Reporter**

Researched and wrote feature-length articles for daily newspaper.

**EDUCATION, CERTIFICATION & PROFESSIONAL AFFILIATIONS**

Seton Hall University, South Orange, NJ, BA – English, cum laude

Board of Editors in the Life Sciences – Certification as an Editor in the Life Sciences

Council of Science Editors – Member

American Medical Writers Association – Member

Association of Health Care Journalists – Member

**AWARDS**

Four Jesse H. Neal National Business Journalism Awards

Margaret Mead Journalism Award